

FIG. 1

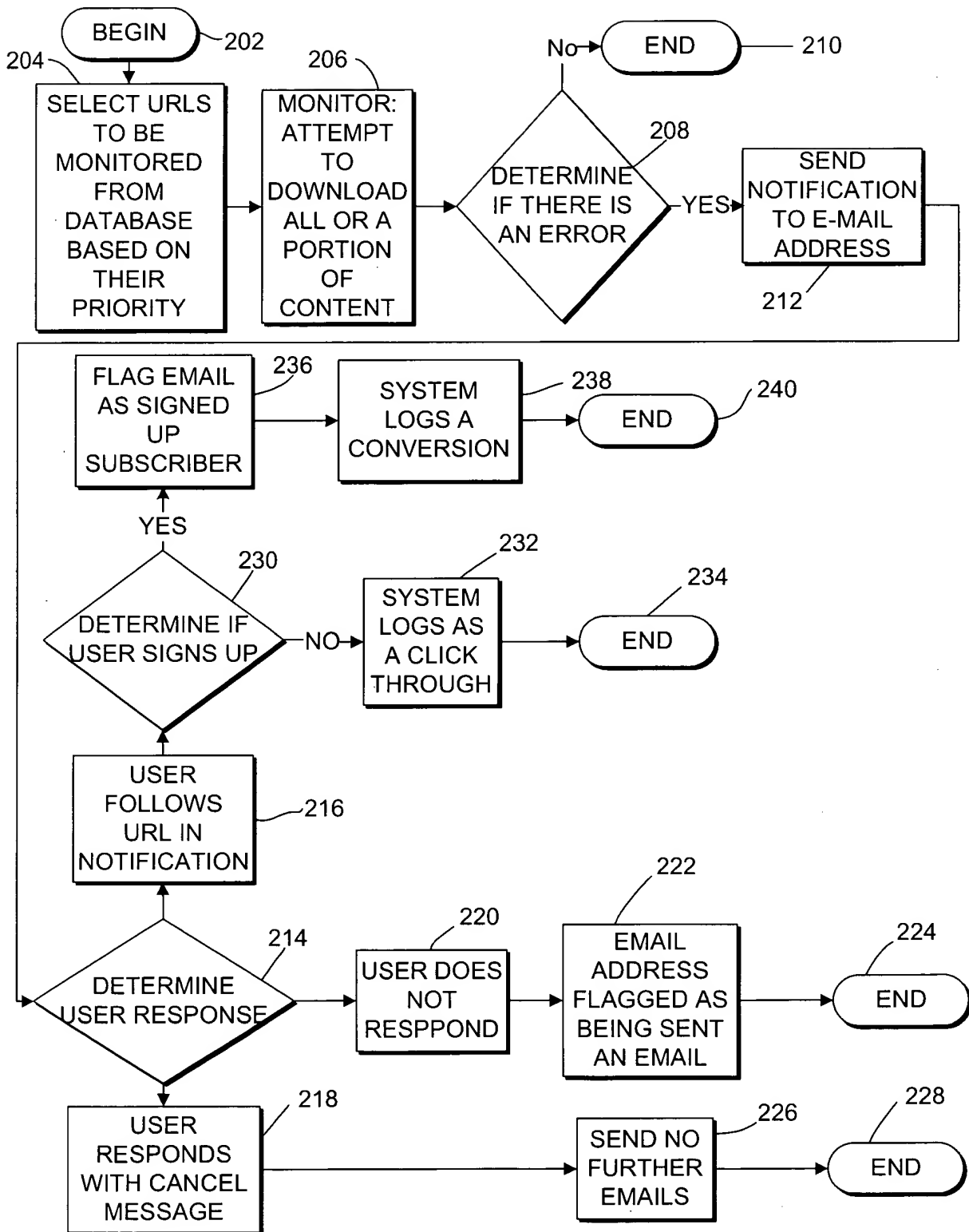


FIG. 2A

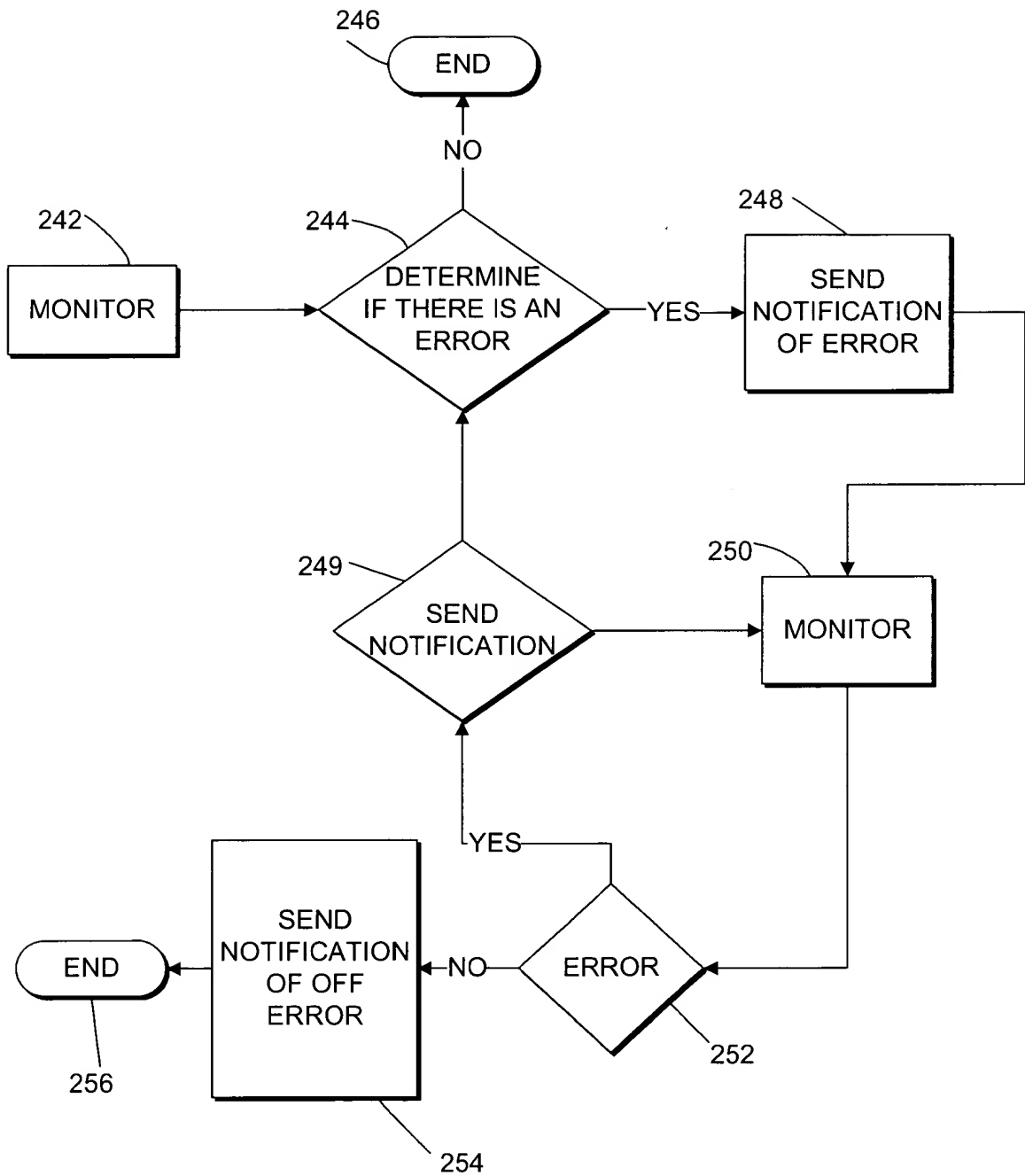


FIG. 2B

Email ID: ProActive Monitoring 1
Audience: Emails spidered from the Internet

Subject:
Error in Reaching <http://www.someurl.com>

Body:
There appears to be a problem in reaching your web site at www.someurl.com

As recommended by the Robot Guidelines, this email is to explain our robot's activities and to let you know about the trouble in reaching your site. InternetSeer does not store or publish the content of your pages, but rather uses the link information to update our map of the World Wide Web.

If you would like to learn more about InternetSeer.com or to continue to receive these performance reports at NO CHARGE, click here:
<http://www.internetseer.com/signup.asp?pmc=12345&email=joe@someemail.com>

If you prefer not to receive these occasional error notices please let us know by returning this email with the word "remove" in the subject line.

Vijay Singh
vijay@internetseer.com
Customer Service
<http://www.InternetSeer.com/aboutus.asp>
Web Site Monitoring

##Remove:Joe@someemail.com##



Email ID: ProActive Monitoring 4
Audience: Emails spidered from the Internet

Subject:
Your Web Site is Back On-Line

Body:
We are pleased to inform you that <http://www.someurl.com> is back up and is no longer on error.

If you feel these notifications have been valuable and would like to continue to receive these performance reports at NO CHARGE, click here:
<http://www.internetseer.com/signup.asp?pmc=12345&email=joe@someemail.com>

Vijay Singh
vijay@internetseer.com
Customer Service
<http://www.InternetSeer.com/aboutus.asp>
Web Site Monitoring

##Remove:Joe@someemail.com##



Alert Notifications should follow the following process and format
For the first alert:

Sender: Alert@InternetSeer.com

Subject Line: InternetSeer Alert

First On Error Alert:

The following URL is on Error

URL: http://www.abc.com

IP Address: 198.43.56.83

Time: 11:30:30 AM, Wednesday, September 18, 2000 (Greenwich Mean Time)

Error Code: PUT ERROR INFORMATION HERE

Please visit www.internetseer.com/myinternetseer/index.jsp for additional information on the error we have found in reaching your Web site and to get up-to-the-hour performance reports.

Should you reach your Web page click the Refresh button as the Web page may be cached on your system.

If you are still able to reach the Web page on error, please note, that we are testing from

Philadelphia, Pennsylvania, in the United States and have found an error in the path to your Web site. Your request to the Web site may take a different path that might bypass the error we detect. We will continue to monitor your web page until the error is resolved.

False Alarm Protection: After detecting the first error we will follow a quality assurance process to confirm our results. After confirming the Web site is on error we send the first Alert email.

Timeout

First On Error Alert:

The following URL is on Error:

URL: http://www.abc.com

IP Address: 198.43.56.83

Time: 11:30:30 AM, Wednesday, September 18, 2000

Error Code: Socket Timeout

Please visit www.internetseer.com/myinternetseer/index.jsp for additional information on the error we have found in reaching your Web site and to get up-to-the-hour performance reports.

Should you reach your Web page click the Refresh button as the Web page may be cached on your system.

If you are still able to reach the Web page on error, please note, that we are testing from Philadelphia, Pennsylvania, in the United States and have found an error in the path to your Web site. Your request to the Web site may take a different path that might bypass the error we detect. We will continue to monitor your web page until the error is resolved.

False Alarm Protection: After detecting the first error we will follow a quality assurance process to confirm our results. After confirming the Web site is on error we send the first Alert email.

FINAL Alert (This should be sent 30 minutes from first detecting the error.)

Sender: Alert@InternetSeer.com

Subject Line: InternetSeer FINAL Alert

Final ALERT:

The following URL continues to be on Error

URL: <http://www.abc.com>

IP Address: 198.43.56.83

Time: 12:00:30 PM, Wednesday, September 18, 2000 (Greenwich Mean Time)

Error Code: PUT ERROR INFORMATION HERE

The error was first detected at 11:30:30 AM EDT, Monday, September 18, 2000

Please visit www.internetseer.com/myinternetseer/index.jsp for additional information on the error we have found in reaching your Web site and to get up-to-the-hour performance reports.

WE WILL CONTINUE TO MONITOR YOUR SITE UNTIL THE ERROR IS RESOLVED.

RECOVERY NOTIFICATION

Sender: Alert@InternetSeer.com

Subject Line: InternetSeer Recovery

RECOVERY NOTIFICATION: The following URL is Off Error

ERROR IS NO LONGER DETECTED

URL: <http://www.abc.com>

IP Address: 198.43.56.83

Time: 4:00:30 PM, Wednesday, September 18, 2000 ([Greenwich Mean Time](#))

Total Time on error: 4:30:00.

Click hear to login and view your current Web site's performance report at

<http://internetseer.com/myinternetseer/reports.jsp>

Recovery

Recovery Notification: The following URL is Off Error:

URL: <http://www.abc.com>

IP Address: 198.43.56.83

Time: 11:30:30 AM, Wednesday, September 18, 2000

Time on Error: 00:25:55

Click here and login and view your current Web site's performance report at
<http://www.internetseer.com/myinternetseer/reports.jsp>

<p>Gene McWilliams: Subscriber since: September 19, 2000</p>	<p align="center">InternetSeer Website Monitoring Service</p>																																																																							
<p>InternetSeer Features</p> <p>Standard Service</p> <ul style="list-style-type: none"> · Remotely monitors your Web site every hour, every day. <p>You get:</p> <ul style="list-style-type: none"> · Up to 5 Free URLs monitored · Unlimited contacts · Email alerts · Weekly performance reports 	<p>Weekly Performance Report from InternetSeer For October 30-November 5</p> <p>Dear Gene,</p> <p>Thank you for subscribing to InternetSeer's 24-7 remote Web site monitoring service. As we confirmed to you in a prior email, your registration became effective on September 19, 2000.</p> <p>In addition to sending alert emails to you when your site goes down, we provide this weekly report detailing the performance of your Web site(s). We welcome your input in helping us provide you with the most useful information to help you manage your business online. Please send your ideas and suggestions to CustomerService@internetseer.com.</p>																																																																							
<p>69% of Web sites are down each month</p>	<p>To make changes to your account, add additional URLs, contacts and email addresses, you can login at www.internetseer.com. To have us email your Password to you, visit www.internetseer.com/support/forgotpassword.jsp and enter your login name, mcwilliams and password.</p>																																																																							
<p>How much downtime has your Web site experienced in the past 30 days?</p> <p>31% - none 27% - less than 30 minutes 15% - 30 to 60 minutes 11% - 1 to 5 hours 14% - more than 5 hours</p>	<p>Information for: http://www.genemcwilliams.com</p> <table border="1"> <thead> <tr> <th>Performance Metrics</th> <th>Sa</th> <th>Su</th> <th>M</th> <th>T</th> <th>W</th> <th>Th</th> <th>F</th> <th>Week</th> </tr> </thead> <tbody> <tr> <td>Dates</td> <td>10/28</td> <td>10/29</td> <td>10/30</td> <td>10/31</td> <td>11/1</td> <td>11/2</td> <td>11/3</td> <td></td> </tr> <tr> <td>Number of Outages</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Time on Error (HH:MM)</td> <td>00:00</td> <td>00:00</td> <td>00:00</td> <td>00:00</td> <td>00:00</td> <td>00:00</td> <td>00:00</td> <td>00:00</td> </tr> <tr> <td>Percent Time Up</td> <td>100.0</td> <td>100.0</td> <td>100.0</td> <td>100.0</td> <td>100.0</td> <td>100.0</td> <td>100.0</td> <td>100.0</td> </tr> <tr> <td>Avg Connect Times (secs)</td> <td>0.08</td> <td>0.08</td> <td>0.1</td> <td>0.11</td> <td>0.1</td> <td>0.09</td> <td>0.33</td> <td>0.13</td> </tr> <tr> <td>Avg Download Times (secs)</td> <td>0.05</td> <td>0.04</td> <td>0.1</td> <td>0.07</td> <td>0.05</td> <td>0.05</td> <td>0.05</td> <td>0.06</td> </tr> </tbody> </table>									Performance Metrics	Sa	Su	M	T	W	Th	F	Week	Dates	10/28	10/29	10/30	10/31	11/1	11/2	11/3		Number of Outages	0	0	0	0	0	0	0	0	Time on Error (HH:MM)	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00	Percent Time Up	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	Avg Connect Times (secs)	0.08	0.08	0.1	0.11	0.1	0.09	0.33	0.13	Avg Download Times (secs)	0.05	0.04	0.1	0.07	0.05	0.05	0.05	0.06
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<p>Short Cuts</p> <p><u>Get top billing on search engines</u></p> <p><u>Writing Internet Marketing Plans</u></p>	<p>If you did not request this service, or no longer wish InternetSeer to monitor your Web site and send Error Alert emails when your site goes down, reply to this email with Cancel in the subject line. ##cancel:60864##</p>																																																																							

FIG. 10

12 / 25

InternetSeer

Website Monitoring Service

Subscriber Since:
Apr 19, 2004

Welcome James. You are currently logged in.

MY INTERNETSEER

- [Control Panel](#)
- [My Profile](#)
- [Monitored Items](#)
- [Add Monitored Items](#)
- [Contacts](#)
- [Add Contacts](#)
- [Reports](#)
- [Cancel Account](#)

SERVICES

- [Standard Monitoring](#)
- [Advanced Monitoring](#)
- [Resource Center](#)

HELP

- [Support FAQ](#)
- [Glossary](#)
- [Error Codes](#)
- [Privacy Policy](#)
- [Services Agreement](#)
- [Get Your Password](#)

ABOUT US

- [Introduction](#)
- [Careers With Us](#)
- [Contact Information](#)
- [Advertise](#)

Weekly Report

<http://www.yahoo.com>

Day	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Weekly
Date	12/07	12/08	12/09	12/10	12/11	12/12	12/13	Total
Outages	0	0	0	0	0	0	0	0
Time on error	00:00	00:00	00:00	00:00	00:00	00:00	00:00	00:00
% Uptime	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Connect time *	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11

* Average in Seconds

[Home](#) | [Careers With Us](#) | [Link To Us](#) | [Services Agreement](#) | [Privacy Policy](#) | [Contact Us](#)

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FIG. 11

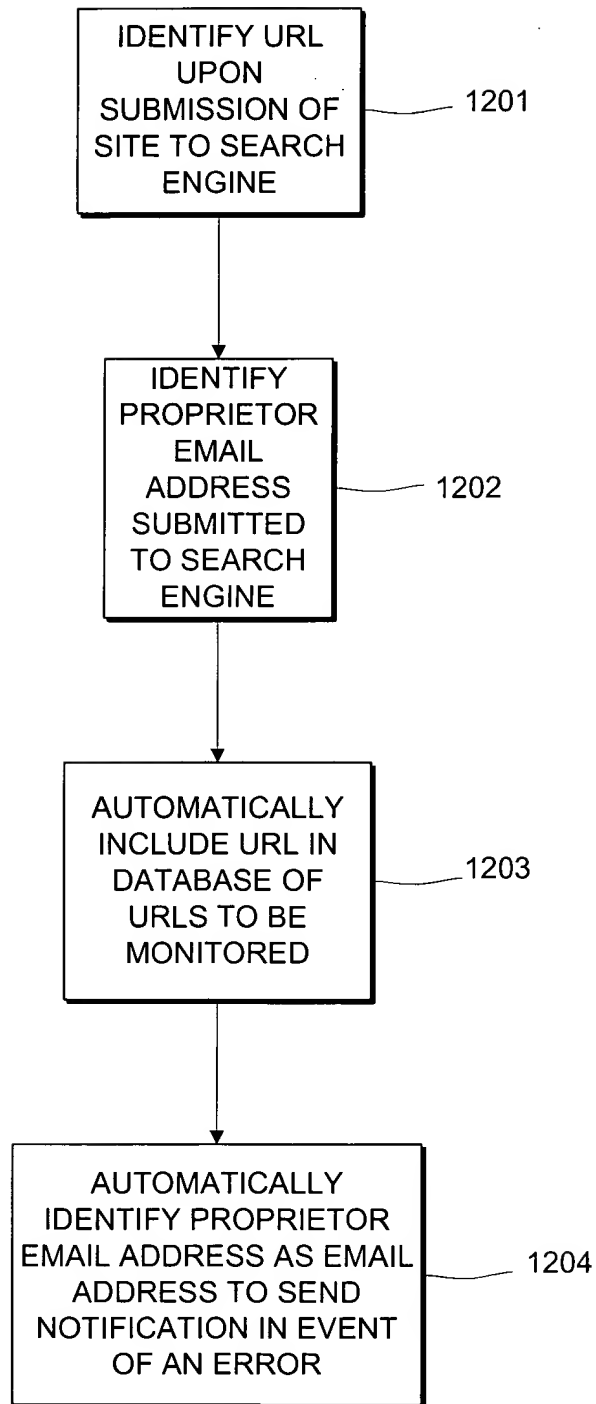


FIG. 12

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14 / 25

Email ID: AutoActivate

Number of emails sent: 100,000+

Number of e-mails the recipient received before receiving this e-mail: 0

Audience: People who registered a URL with Claymont.com

Subject:

Congratulations. Your web site is registered

Body:

Congratulations! You have submitted your Web site to the Claymont.com search engine and Web site monitoring service.

Your Web site has been registered.

← 1301

In order to ensure the integrity of our search results, Claymont.com remotely monitors every Web site that is registered at Claymont.com. This allows Claymont.com to keep its search results accurate by removing non-responding Web sites from its directory.

Claymont.com has joined with InternetSeer.com to conduct this ongoing monitoring. As part of this service, InternetSeer will monitor your Web site every hour, 24-7, and will notify you by email when your site is not responding. In addition, InternetSeer will send you weekly reports displaying the performance of your Web site over the previous week. There is NO CHARGE for this service.

← 1302

For your convenience, we have provided you with a login name and password that allows you to manage your account profile.

Your login Name: mark@minddrivers.com

Password is: 770odg94

URL being monitored: <http://www.claymont.com>

FIG. 13A

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For more information on InternetSeer, please visit <http://www.internetseer.com>
and for Claymont.com please visit <http://www.claymont.com>.

Kane Bender
Kane@Claymont.com

If you did not submit your Web site and would prefer not to receive emails
From Claymont.com put the word "Remove" in the subject line and reply to
This email without editing the content. If you orefer not to be subscribed
To InternetSeer for Web Site monitoring, you can be removed from this
Service by returning this email with the word "STOP" ion the subject line.

1303

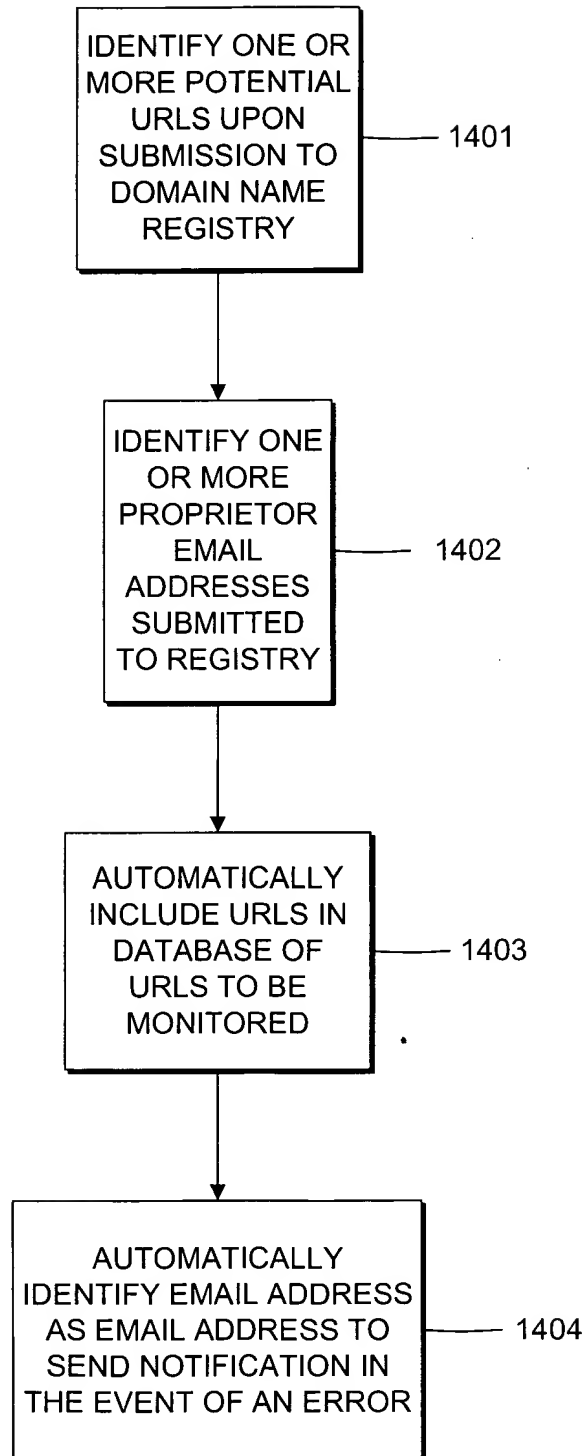


FIG. 14

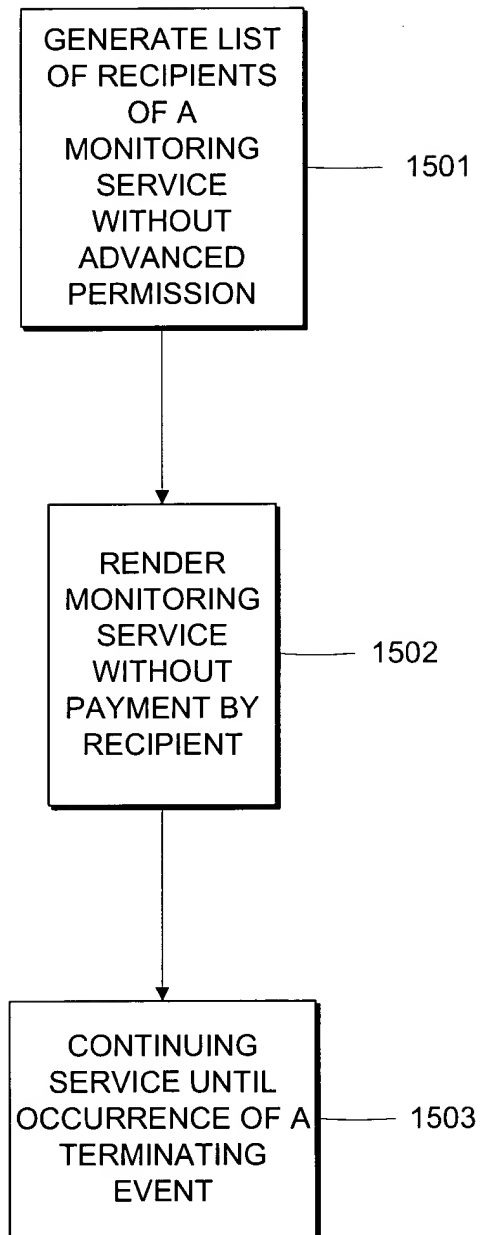


FIG. 15

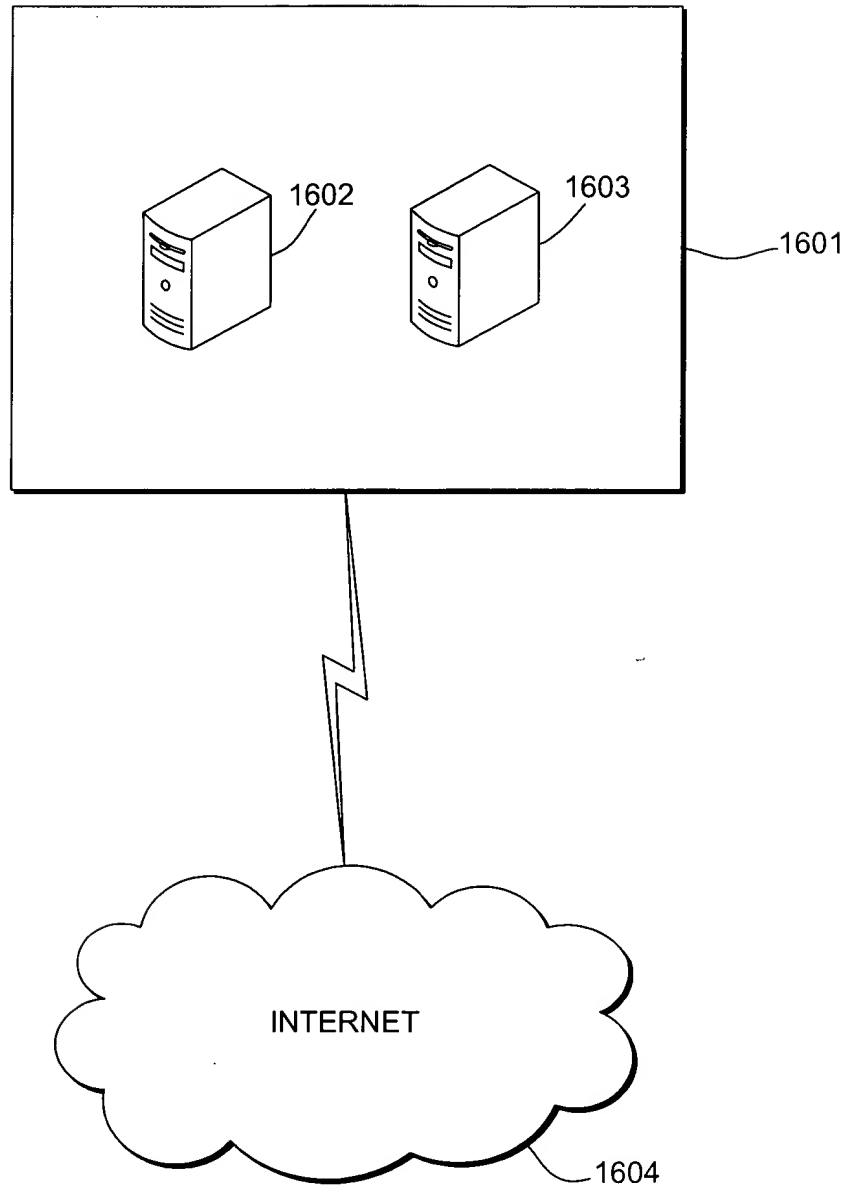


FIG. 16

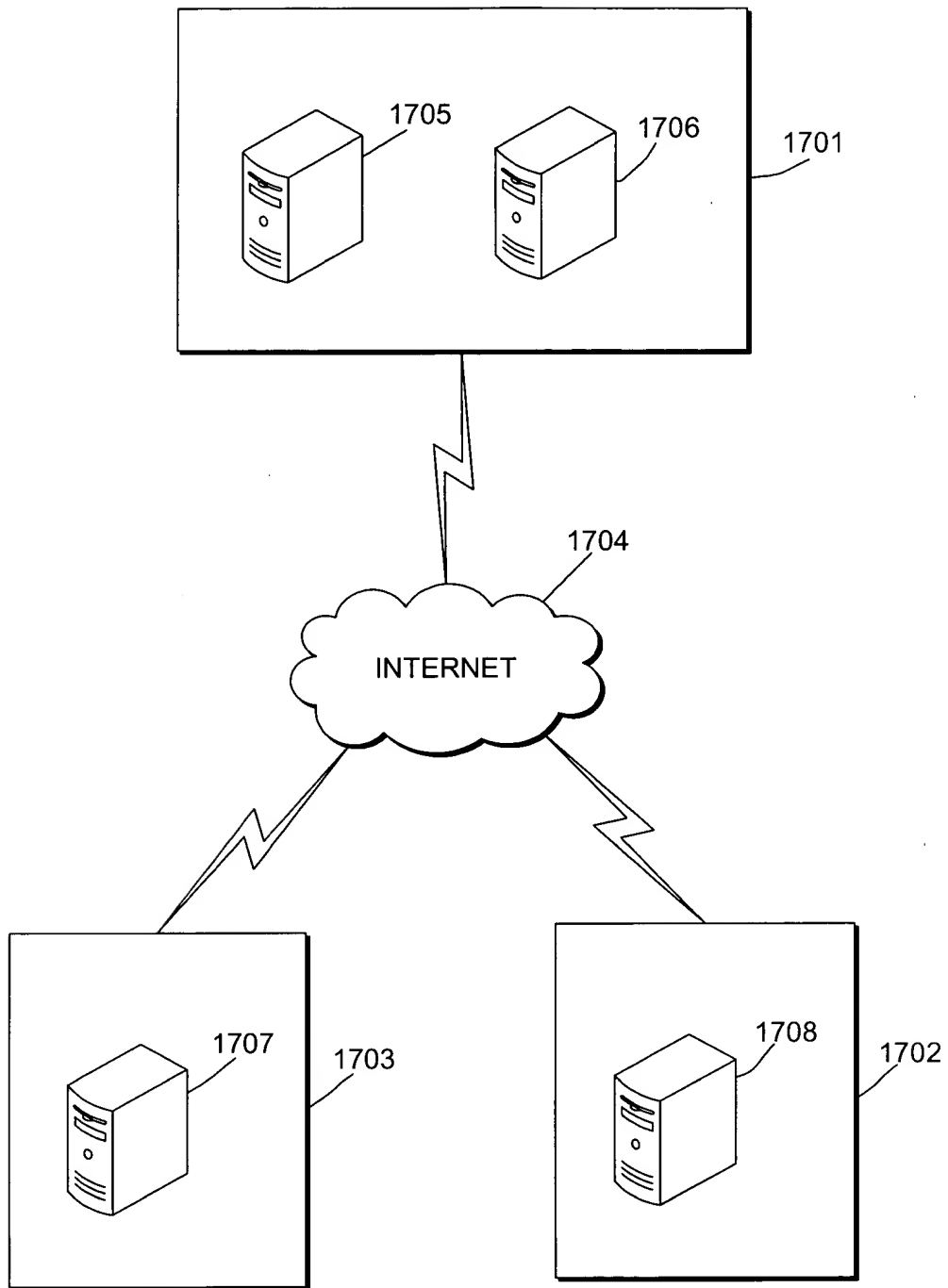


FIG. 17

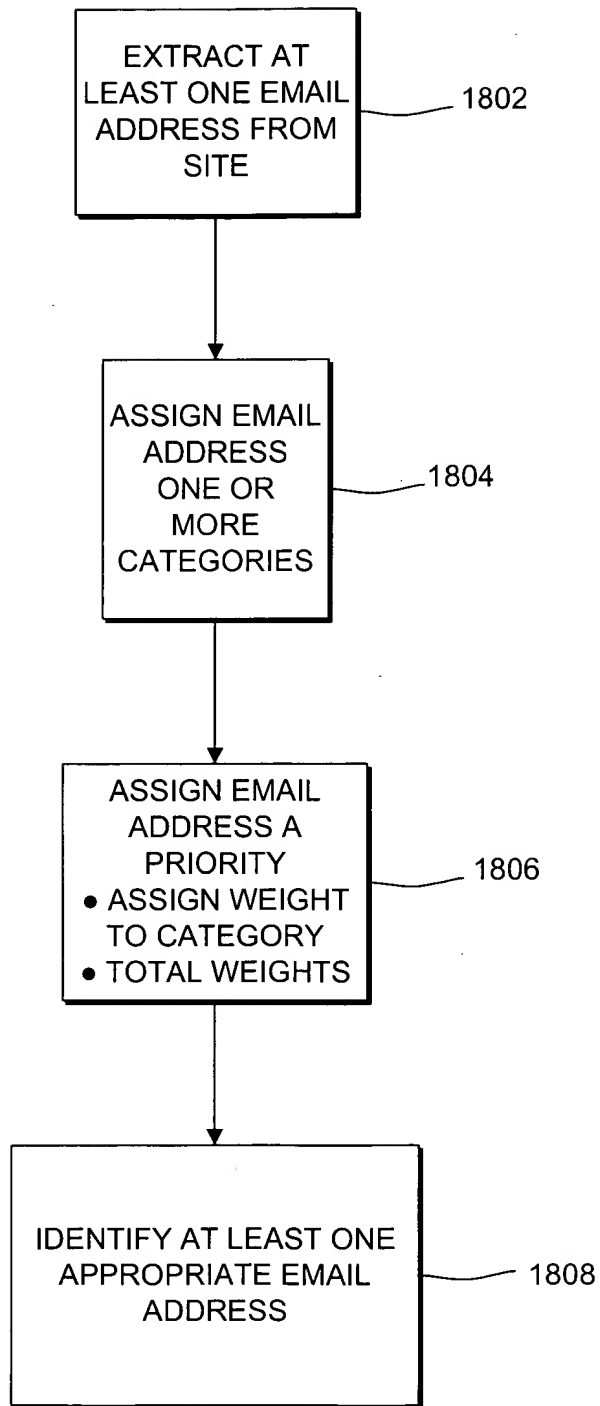


FIG. 18

HTTP://WWW.SMALLBUSINESS.COM/JAVA/SHOWINFO.JSP?PRODUCT=63452

CATEGORY	VALUE	WEIGHT
TOP LEVEL DOMAIN	COM	3
KEYWORD	JAVA	1
DYNAMIC CONTENT	YES	1
QUERY STRING	YES	-1
FILE EXTENSION	JSP	1

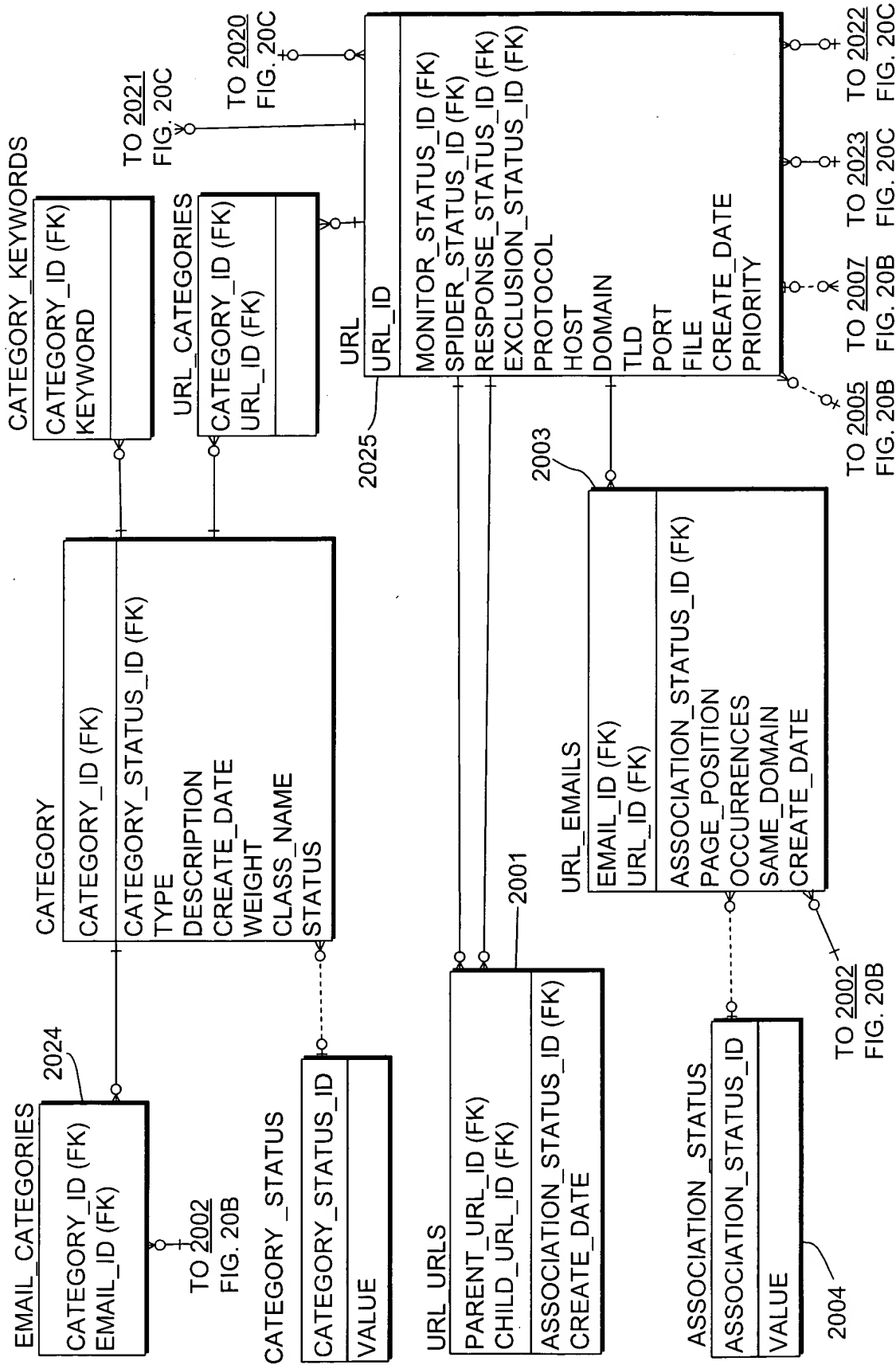


FIG. 20A

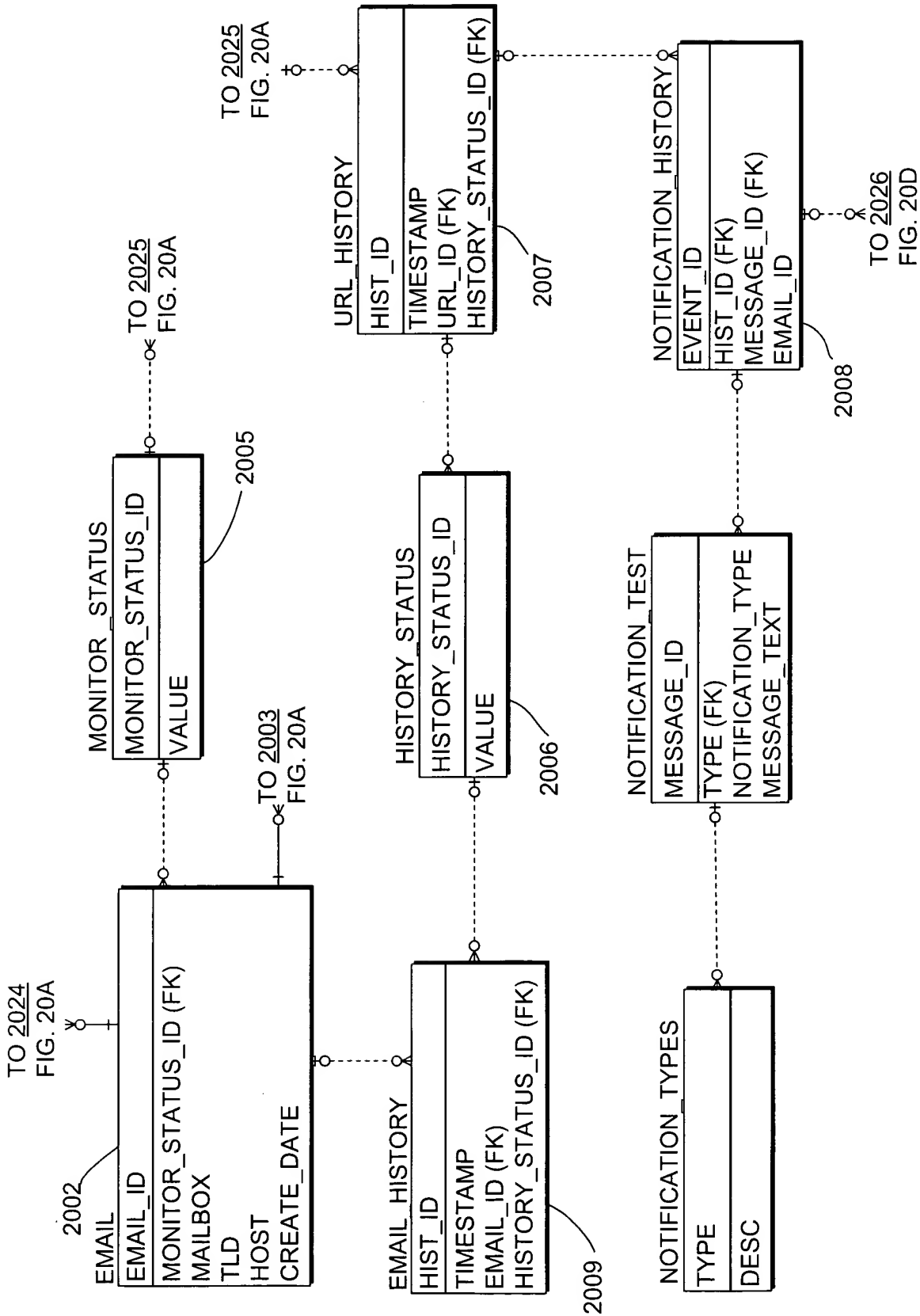


FIG. 20B

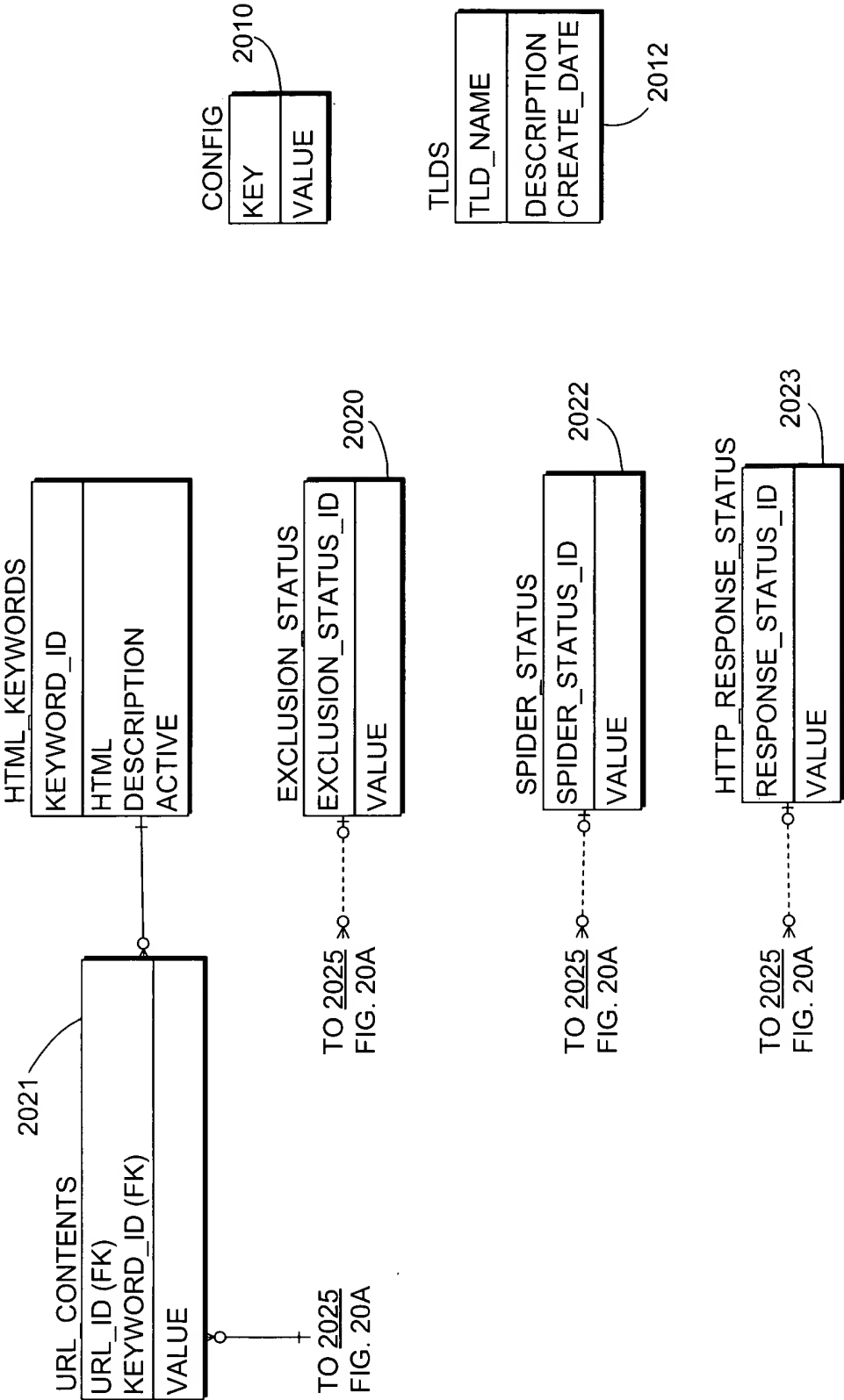


FIG. 20C

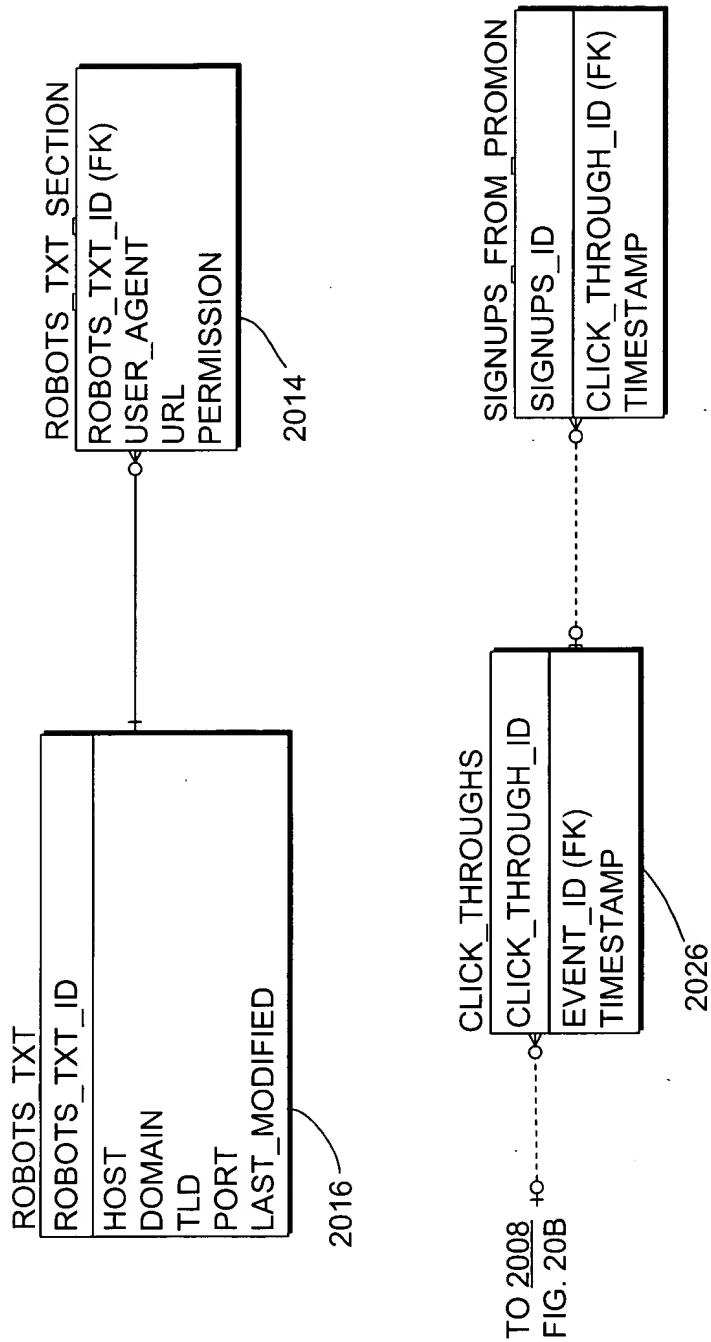


FIG. 20D